

NOW HIRING



Starting Date: Immediately

Date Posted: 11/07/2023

Position: SEAT Community Engagement Specialist

Qualifications:

Must be at least 25 years of age; have a current Arkansas driver's license; have a good driving record; submit to and pass a random drug/alcohol test; bachelor's degree in marketing or similar field preferred, may be substituted for experience.

Essential Functions:

- Enhance SEAT's Public Transportation presence within the communities we serve, through public events and digital initiatives.
- Create and execute a positive social media presence to increase brand awareness, engage users, and increase ridership.
- Promote customer awareness and loyalty.
- Research and be up to date on upcoming community events.
- Plan and organize participation in community events to foster a strong relationship with businesses, organizations, and residents.
- Travel to servicing counties to meet with businesses and organizations to obtain feedback on our services.
- Collaborate with various staff members to improve community perceptions.
- Always exhibit professional appearance and behavior while representing SEAT.

Directions for applying: Send application into the transportation department or email/fax your resume to the email address below:

Address: 600 South Missouri, Pine Bluff, AR 71601

Fax: (870) 543-6315

Email: careers@aaasea.org

We are an Affirmative Action/Equal Opportunity Employer